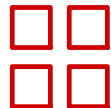
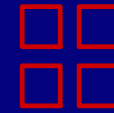


*Create Buzz About Your
Brand: Host A Business
After Hours!*



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BUSINESS AFTER HOURS EVENT GUIDE



HOST SUGGESTIONS

HOST YOUR EVENT ON AN "OFF" WEEKDAY

We recommend hosting your event on either a Tuesday or Thursday evening as this seems to draw the best attendance.

SERVE REFRESHMENTS

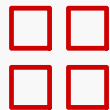
We suggest you provide guests with something to eat and drink. This helps to keep guests at your place of business longer. We have a list of caterers we can recommend if you prefer handing preparations over to a professional.

PROVIDE A PRESS RELEASE

A press release helps to bring out local newspaper staff and advertises your event. Create a press release for your event and allow us to distribute it for you. We are happy to assist with writing should you need.

PRINTED INVITATIONS

Printed and mailed invitations are available for a fee. These must be ordered at least a month prior to the event.



PROVIDE US WITH YOUR LOGO

Email your company logo, photo, or letterhead for us to utilize in our email invitations. We can use this logo as a link to your website or email address to draw potential customers to your site prior to the event.

HAVE A DOOR PRIZE DRAWING, GIVE-AWAY, OR GAME

Collect business cards from attendees for door prize giveaways. You can also have guests play games and win prizes (promotional materials of your choice). This is always a good draw and can be advertised on invitations and in the press release. Use the business cards for future networking opportunities.

BE CREATIVE!

There are no set rules for hosting a Business After Hours event. Hire a DJ, ask a radio station to broadcast live from your event, or provide guests with a goodie bag. Look for ideas to draw a crowd. This is your opportunity to introduce your business to the community! The more unique your event, the more easily guests will remember it. These people may be your future clients and business contacts as well as a great source of networking!

WHY HOST

- Show off your specialization as you welcome the business community to tour your business
- Gain exposure from Chamber marketing platforms
- Receive recognition in print and digital event materials
- Create buzz about your brand within the local business community

Not only is this the ultimate networking opportunity, it's also perfect for getting the word out regarding your brand.

