

COME *SOAR* WITH US!



CURRITUCK
CHAMBER of COMMERCE
Currituck County, North Carolina

Being a member of the Currituck Chamber of Commerce brings many exciting opportunities for you and your business. Advertising through the Chamber is a fantastic method of promoting your company and brand to member businesses as well as the community as a whole.

We invite you to explore our Sponsorship Opportunities and Advertising Resources outlined in the following pages.

Whether you are seeking to build your identity, generate leads, or spotlight your corporate responsibility initiatives, the Chamber is here to help.

Josh Bass
President

Come SO.AR with us!



LEGISLATIVE ROUNDTABLE

AS DETERMINED BY LEGISLATIVE CALENDAR



Our Legislative Roundtable is an opportunity for our local legislative delegation to discuss their goals for the upcoming session in Raleigh as well as for our local county governments to be represented and communicate what they would want to see accomplished.

EVENT SPONSORSHIPS

- ☐ Gold Sponsor \$1000
- ☐ Silver Sponsor \$500
- ☐ Bronze Sponsor \$250

All sponsorships include recognition in media.



WOMEN IN BUSINESS CONFERENCE FEBRUARY

Co-Hosted with Fusion Office Business Centers, the annual Women In Business conference brings amazing topics, speakers, and exhibitors, Please contact Sandi Ayres at (252) 319-6002 or sayres@fusionobc.com to reserve your sponsorship.

EVENT SPONSORSHIPS

- ☐ Champion Sponsor \$1500, limit two, includes two tickets
- ☐ Tables Sponsor \$800, limit one, includes one ticket
- ☐ Supporter Sponsor \$500, includes one ticket
- ☐ Breakout Sponsor \$350, limit 5
- ☐ Program Sponsor \$175

All sponsorships include recognition in media.

ADDITIONAL SPONSORSHIPS

- ☐ Lunch Sponsor \$800 or in-kind
- ☐ Beverage Sponsor \$150 or in-kind



BUSINESS EXPO

FIRST SATURDAY IN MARCH

Our Business Expo is the BIGGEST and most anticipated business-to-business networking event, trade show, and job fair. Don't miss this great opportunity to build new business relationships, exchange ideas, shop for new vendors, and learn from other industry experts. We are proud to have hosted the Currituck Small Business Expo for over 20 years!

EVENT SPONSORSHIPS

- ☐ Diamond Sponsor \$2000, includes premium double space, special recognition, logo in program, name on banner, and listing in all media and advertising
- ☐ Platinum Sponsor \$1500, includes premium double space, special recognition, logo in program, name on banner, and listing in all media and advertising
- ☐ Gold Sponsor \$1000, includes premium double space, special recognition, logo in program, name on banner, and listing in all media and advertising
- ☐ Silver Sponsor \$500, includes premium space, special recognition, logo in program, name on banner, and listing in all media and advertising

ADDITIONAL SPONSORSHIPS

- ☐ Breakroom Sponsor \$200



SPRING SOCIAL DINNER & DANCE

APRIL OR MAY



The Currituck Chamber Spring Social Dinner & Dance is the gala of the year! This event provides an evening of wonderful music, open bar, amazing food, and dancing. The evening also includes a silent auction.

SOCIAL SPONSORSHIPS

- ☐ Diamond Sponsor \$1000, includes 8 tickets
- ☐ Gold Sponsor \$750, includes 6 tickets
- ☐ Silver Sponsor \$500, includes 4 tickets
- ☐ Bronze Sponsor \$250, includes 2 tickets

All sponsorships include recognition in program and media.

GOLF TOURNAMENT

SEPTEMBER OR OCTOBER



Shine a Light in Your Community!

Enjoy a fun day on the course and a great way to network and advertise your business! Our annual golf tournament rotates among our member courses and ensures a good time for all in the beautiful Currituck outdoors.

TOURNAMENT SPONSORSHIPS

- ☐ Eagle Tournament Sponsor \$1500, includes team and tee sign
- ☐ Birdie Tournament Sponsor \$1000, includes team and tee sign
- ☐ Par Tournament Sponsor \$750

New this year - all tournament sponsors are invited to bring a non-profit to share a hole for promoting your business/organization.

ADDITIONAL SPONSORSHIPS

- ☐ Closest to the Pin Sponsor \$500, only one available
- ☐ Golf Cannon Sponsor \$500, only one available
- ☐ Golf Cart Sponsor \$500, only one available
- ☐ Hole in One Sponsor \$500, only one available
- ☐ Hole Sponsor \$100
- ☐ Longest Drive Sponsor \$500, only one available
- ☐ Tournament Program Sponsor \$500, only one available

All sponsorships include recognition in program and media.



SPORTING CLAYS CHAMPIONSHIP

OCTOBER



Join us for fun at Powell's Sporting Clays as we celebrate the sportsman's paradise that is Currituck County!

CHAMPIONSHIP SPONSORSHIPS

- ☐ Gold Sponsor \$1000, includes team
- ☐ Silver Sponsor \$500, includes team
- ☐ Station Sponsor \$75

All sponsorships include recognition at the event.



COASTAL ECONOMIC SUMMIT

OCTOBER OR NOVEMBER

Our Coastal Economic Summit presents the opportunity for attendees to gain insights on the future of the northern Outer Banks economy as we inform and provide outreach opportunities surrounding current issues affecting the Outer Banks tourism industries and communities, such as housing, workforce issues, and service areas.

While the Outer Banks is experiencing many of the same challenges as the rest of the country and world, our leaders are focused on both our short-term recovery and long-term growth and strength. The Coastal Economic Summit will focus on our current economic state and the ways in which this landscape will help shape the economic future of the region.

SUMMIT SPONSORSHIPS

- ☐ Presenting Sponsor \$1500 - only one available
- ☐ Wild Horse Sponsor \$1000 - only two available
- ☐ Dolphin Sponsor \$500
- ☐ Sandpiper Sponsor \$300

All sponsorships include recognition in program and media.

ADDITIONAL SPONSORSHIPS

- ☐ Tabletop Sponsor \$200, only one available



ANNUAL MEETING & AWARDS DINNER NOVEMBER



Join the Chamber as we discuss the past year's achievements in addition to honoring the top businesses and individuals.

MEETING & AWARDS SPONSORSHIPS

- ☐ Diamond Sponsor \$1000, includes 8 tickets & reserved table - only one available
- ☐ Gold Sponsor \$750, includes 6 tickets & reserved table - only two available
- ☐ Silver Sponsor \$500, includes 4 tickets
- ☐ Bronze Sponsor \$250, includes 2 tickets

All sponsorships include recognition in program and media.



CURRITUCK & NORTHERN OUTER BANKS MAGAZINE

PUBLISHED IN MAY



Currituck & Northern Outer Banks magazine, an annual periodical presented by the Currituck Chamber of Commerce, celebrates the joy and wonder of the Northern Outer Banks and Mainland Currituck, through compelling articles and visually stunning photography.

Currituck & Northern Outer Banks and the Currituck Chamber of Commerce are trusted resources for area regional businesses and all they offer to our unique area. Additionally, *Currituck & Northern Outer Banks* goes beyond our printed magazine with our digital presence.

Your ad is circulated for an entire year and reaches a highly targeted and interested market looking to spend money at businesses like yours. To further boost your ad's reach, we provide online visibility on the Chamber website.

Each year, we have an approximate readership of 60,000 via direct mail to postal customers in Currituck County, via distribution at welcome and visitor centers, rental and sales offices, and via relocation and visitor packets. *Currituck & Northern Outer Banks* magazine is the only Chamber Guide in the Currituck Welcome Center and Corolla Visitor Center.

Ask to see our media kit and come SOAR with us!



ENHANCE YOUR BRAND RECOGNITION WITH TARGETED ADVERTISING

Promoting your business is key to your success, and the Currituck Chamber of Commerce offers advertising opportunities exclusively to our members.

Be seen by those in your network!

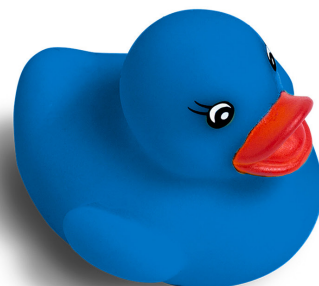
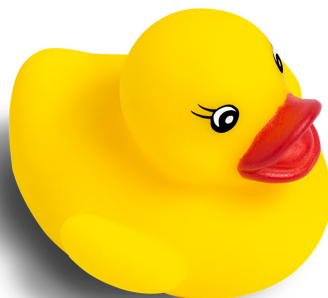
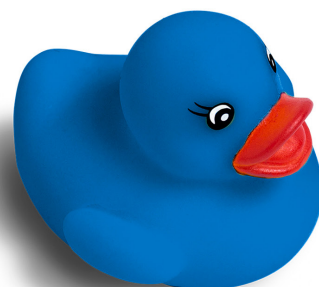
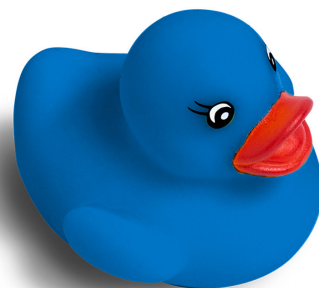
We offer our members plenty of opportunities for digital marketing:

- ☐ monthly newsletter
- ☐ our blog
- ☐ our online business directory
- ☐ member promotions on our website
- ☐ job postings on our website
- ☐ post your events on our online community calendar
- ☐ create a post to be shared on our social media channels

Even More!

We offer even more opportunities to promote your business and brand throughout the year:

- ☐ Display your company literature, promotions, or business cards at the Chamber office.
- ☐ Provide promotional items for the goodie bags for our annual golf tournament.
- ☐ Display at a table or booth at our annual business expo.
- ☐ Provide auction donations for our annual expo or spring social.
- ☐ Host a Business After Hours.
- ☐ Membership database address mailing labels available for a nominal fee.
- ☐ Host a ribbon cutting (available for members meeting specific criteria).



Come *SO.AIR* with us!

When you are ready to sign up or would like more specific information about our Sponsorship Opportunities & Advertising Resources, please contact us:

CURRITUCK CHAMBER OF COMMERCE
111D Currituck Commercial Drive, Moyock, NC 27958
info@currituckchamber.org
(252) 453-9497
www.currituckchamber.org