

# ADVERTISING RESOURCES

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CURRITUCK CHAMBER OF COMMERCE



THIS IS  
THE SIGN  
YOU'VE BEEN  
LOOKING FOR



**CURRITUCK CHAMBER OF COMMERCE**

[www.currituckchamber.org](http://www.currituckchamber.org)

252.453.9497 | 252.453.2349 fax

[info@currituckchamber.org](mailto:info@currituckchamber.org)

## Enhance Your Brand Recognition with Targeted Advertising

Promoting your business is key to your success, and the Currituck Chamber of Commerce offers advertising opportunities exclusively to our members.

Be seen by those in your network.

We provide a wide array of Sponsorship Opportunities and Advertising Resources for increased brand recognition.

Come SOAR with us!

*"Business has two  
functions -  
marketing and  
innovation".  
~ Milan Kundera*





# 20 YEAR IN 19 REVIEW

## MEMBERSHIP STATS

**398**

ACTIVE MEMBERS

**61**

NEW MEMBERS



**84%**

RETENTION

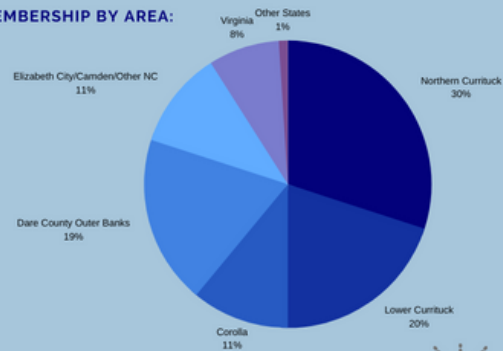
**4.5%**

MEMBERSHIP NET GROWTH

**26**

SPONSORS

### MEMBERSHIP BY AREA:



## WHAT WE'VE BEEN UP TO



**63**

EVENTS HOSTED



**15,954**

ONLINE VISITORS



**12,108**

CALENDAR VIEWS



**100+**

GUIDE  
DISTRIBUTION  
LOCATIONS

**11,910**

DIRECTORY  
SEARCHES

**2,108**

MEMBER PROMOTION  
SEARCHES

**36,458**

MEMBER PAGE  
VIEWS

**4,088**

JOB SEARCHES

## COMMUNICATION IS KEY



**2498**

FOLLOWERS



**461**

FOLLOWERS



**24%**

OPEN  
RATE

**1930**

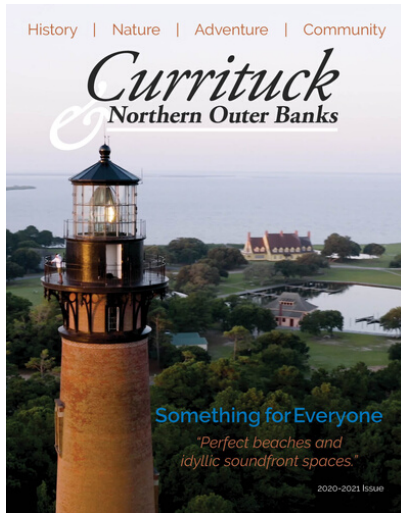
SUBSCRIBERS

*Success happens here.*

# ADVERTISING RESOURCES

## Annual Guide & Membership Directory

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Our Guide and Membership Directory is published annually and distributed at over 100 businesses located in North Carolina and Virginia. Consider advertising with these great advantages:

- 25,000 copies of the guide are delivered to postal customers in the county, welcome centers, rental and sales offices, and via relocation and visitor packets.
- Your ad is circulated for an entire year and reaches a highly targeted and interested market looking to spend money at businesses like yours.
- Only Chamber Guide in Currituck Welcome Center and Corolla Visitor Center
- Online visibility on the Chamber website and in circulation for one year.

## Digital Marketing

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We offer our members plenty of opportunities for digital marketing:

- monthly newsletter
- our blog
- our online business directory
- member promotions on our website
- job postings on our website
- post your events on our online community calendar



# ADVERTISING RESOURCES

## Social Media

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With the ubiquity of smartphones nowadays, we cannot deny the huge impact of social media in driving consumer behavior. Spread the word about your business to a valuable audience of Chamber members, local business leaders, and community members by creating a post for our social media channels. Expand your reach!

## Even More!

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We offer even more opportunities to promote your business and brand throughout the year:

- display your company literature, promotions, or business cards at the Chamber office
  - provide promotional items for the goodie bags for our annual golf tournament
  - display at a table or booth at our annual business expo
  - provide auction donations for our annual business expo or spring social
  - host a Business After Hours
  - membership address database mailing labels available for a nominal fee
  - host a ribbon cutting (available for members meeting specific criteria)
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# COME SOAR WITH US



When you are ready to sign up or would like more specific information about our Sponsorship Opportunities & Advertising Resources, please contact us:

Currituck Chamber of Commerce

PO Box 937

Moyock, NC 27958

252.453.9497 | 252.453.2349 fax

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