

ADVERTISING RESOURCES

CURRITUCK CHAMBER OF COMMERCE



THIS IS
THE SIGN
YOU'VE BEEN
LOOKING FOR



CURRITUCK CHAMBER OF COMMERCE

www.currituckchamber.org

252.453.9497 | 252.453.2349 fax

info@currituckchamber.org

Enhance Your Brand Recognition with Targeted Advertising

Promoting your business is key to your success, and the Currituck Chamber of Commerce offers advertising opportunities exclusively to our members.

Be seen by those in your network.

We provide a wide array of Sponsorship Opportunities and Advertising Resources for increased brand recognition.

Come SOAR with us!

*"Business has two
functions -
marketing and
innovation".
~ Milan Kundera*





20 YEAR IN 19 REVIEW

MEMBERSHIP STATS

398

ACTIVE MEMBERS

61

NEW MEMBERS



84%

RETENTION

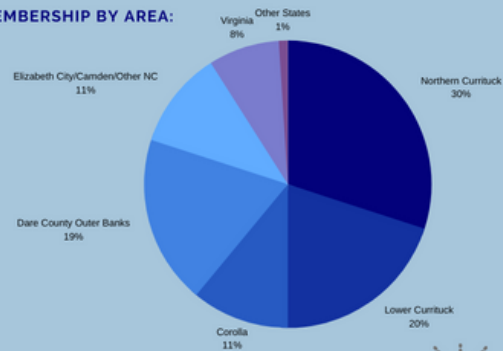
4.5%

MEMBERSHIP NET GROWTH

26

SPONSORS

MEMBERSHIP BY AREA:



WHAT WE'VE BEEN UP TO



63

EVENTS HOSTED



15,954

ONLINE VISITORS



12,108

CALENDAR VIEWS



100+

GUIDE
DISTRIBUTION
LOCATIONS

11,910

DIRECTORY
SEARCHES

2,108

MEMBER PROMOTION
SEARCHES

36,458

MEMBER PAGE
VIEWS

4,088

JOB SEARCHES

COMMUNICATION IS KEY



2498

FOLLOWERS



461

FOLLOWERS



24%

OPEN
RATE

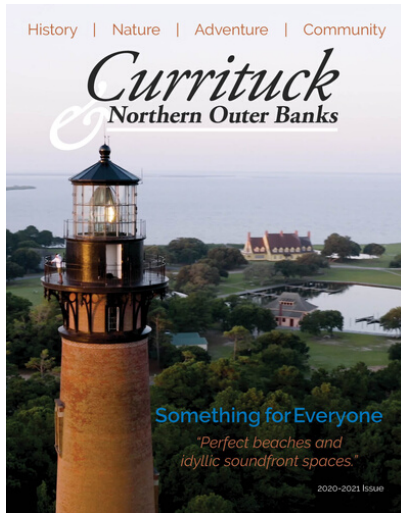
1930

SUBSCRIBERS

Success happens here.

ADVERTISING RESOURCES

Annual Guide & Membership Directory



Our Guide and Membership Directory is published annually and distributed at over 100 businesses located in North Carolina and Virginia. Consider advertising with these great advantages:

- 25,000 copies of the guide are delivered to postal customers in the county, welcome centers, rental and sales offices, and via relocation and visitor packets.
- Your ad is circulated for an entire year and reaches a highly targeted and interested market looking to spend money at businesses like yours.
- Only Chamber Guide in Currituck Welcome Center and Corolla Visitor Center
- Online visibility on the Chamber website and in circulation for one year.

Digital Marketing



We offer our members plenty of opportunities for digital marketing:

- monthly newsletter
- our blog
- our online business directory
- member promotions on our website
- job postings on our website
- post your events on our online community calendar

ADVERTISING RESOURCES

Social Media



With the ubiquity of smartphones nowadays, we cannot deny the huge impact of social media in driving consumer behavior. Spread the word about your business to a valuable audience of Chamber members, local business leaders, and community members by creating a post for our social media channels. Expand your reach!

Even More!



We offer even more opportunities to promote your business and brand throughout the year:

- display your company literature, promotions, or business cards at the Chamber office
 - provide promotional items for the goodie bags for our annual golf tournament
 - display at a table or booth at our annual business expo
 - provide auction donations for our annual business expo or spring social
 - host a Business After Hours
 - membership address database mailing labels available for a nominal fee
 - host a ribbon cutting (available for members meeting specific criteria)
-

COME SOAR WITH US



When you are ready to sign up or would like more specific information about our Sponsorship Opportunities & Advertising Resources, please contact us:

Currituck Chamber of Commerce

PO Box 937

Moyock, NC 27958

252.453.9497 | 252.453.2349 fax

www.currituckchamber.org

info@currituckchamber.org

Success happens here.



Currituck Chamber of Commerce 2021 Chamber Guide & Member Directory

PO Box 937 • Moyock, NC 27958 • www.currituckchamber.org

Advertising Advantages

Sign-up today for the 2021 Currituck Chamber of Commerce Guide & Membership Directory and take advantage of these great advertising advantages:

- 25,000 copies of the guide are delivered to postal customers in the county, welcome centers, rental and sales offices, and via relocation and visitor packets
- Your ad is circulated for an entire year and reaches a highly targeted and interested market that is looking to spend money at businesses like yours
- Only Chamber Guide in the Currituck Welcome Center and Corolla Visitor Center
- Online visibility on the Chamber website and in circulation for one year

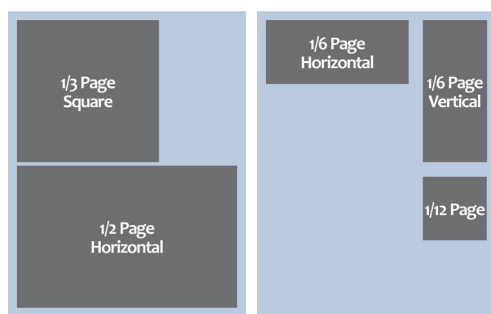
Advertising Rates

Back Cover*	\$4,700
Double Page Center Spread*	\$3,850
Inside Front Cover*	\$3,850
Inside Back Cover*	\$2,950
Full Page	\$2,650
1/2 Page Horizontal	\$1,420
1/3 Page Square	\$1,150
1/6 Page Horizontal	\$900
1/6 Page Vertical	\$900
1/12 Page	\$725

Classified Rates

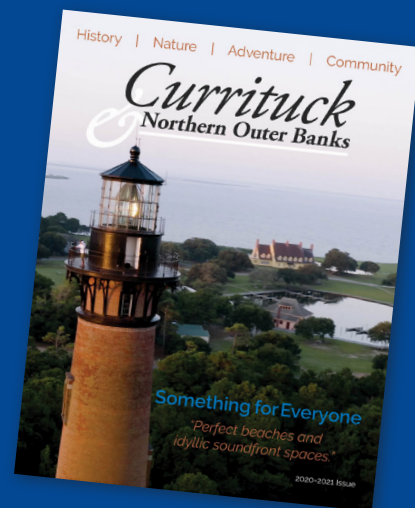
Enhanced Highlight Listing Includes your logo and a 55 word description	\$295
Logo Listing	\$150
Additional Listing	\$100

*Call for availability 252-453-9497



Questions:

For more information, contact Josh Bass at 252-453-9497 or guide@currituckchamber.org. To see the most current version of the Currituck Chamber of Commerce Guide & Membership Directory visit www.currituckchamber.org.



25,000 Copies

Guides are delivered to postal customers in the county, welcome centers, rental and sales offices, and via relocation and visitor packets.

Deadlines

Advertising Commitment
January 15, 2021

Submit Advertisement
January 22, 2021

Contacts

AD SALES

Josh Bass
guide@currituckchamber.org
252-453-9497
Fax: 252-453-2349

AD MATERIALS

guide@currituckchamber.org



Currituck Chamber of Commerce 2021 Chamber Guide & Member Directory

PO Box 937 • Moyock, NC 27958 • www.currituckchamber.org

Advertising Rates & Specs

Select your ad size and rate below

<input type="checkbox"/> Back Cover	\$4,700
<input type="checkbox"/> Double Page Center Spread*	\$3,850
<input type="checkbox"/> Inside Front Cover*	\$3,850
<input type="checkbox"/> Inside Back Cover*	\$2,950
<input type="checkbox"/> Full Page	\$2,650

Advertising Specs for Covers & Full Page:

Bleed Size: 8.875" x 11.375"

Trim Size: 8.375" x 10.875"

Live Area: 7.875" x 10.375"

(live area reduced on back cover)

Rates for 2 page spreads and other
advertising specs available upon request.

*Call for availability 252-453-9497

<input type="checkbox"/> Back Cover 8.75" x 8.125"	\$4,700
<input type="checkbox"/> 1/2 Page Horizontal 7.75" x 5"	\$1,420
<input type="checkbox"/> 1/3 Page Square 5" x 5"	\$1,150
<input type="checkbox"/> 1/6 Page Horizontal 5" x 2.25"	\$900
<input type="checkbox"/> 1/6 Page Vertical 2.25" x 5"	\$900
<input type="checkbox"/> 1/12 Page 2.25" x 2.25"	\$725

A complimentary listing is available to all
Chamber members. Classified listings can be
enhanced with the following options:

<input type="checkbox"/> Enhanced Highlight Listing Includes your logo and a 55 word description	\$295
<input type="checkbox"/> Logo Listing	\$150
<input type="checkbox"/> Additional Listing	\$100

PDF files preferred. Files must be high resolution
(300 dpi), CMKY and built to the exact ad
dimensions given. Bleed available on full page
ads only.

- ☐ I will submit ad by 01.22.21
- ☐ Contact me regarding ad design
- ☐ Use ad from 2020 issue
- ☐ Invoice me
- ☐ Charge my card (fill-in form below)

Contact Information

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Website: _____ Fax: _____

Authorized Contact Name: _____ Title: _____

Authorized Signature: _____ Date: _____

Billing Information / Method of Payment

☐ Cash ☐ Check ☐ MasterCard ☐ VISA ☐ Discover

Cardholder Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Card Number: _____ Security Code: _____

Authorized Signature: _____ Expiration Date: _____

Terms and Conditions

This insertion order represents confirmation of the agreement between advertiser and the Currituck County Chamber of Commerce. Payment is due on or before January 15th, 2021. Ads not paid in full by this date will not be included in the guide. The Currituck Chamber of Commerce reserves the right to refuse advertisements on the basis of content or quality of production and assumes no liability for statements or claims made in advertising copy. Advertisements that contain what is considered to be false, illegal, offensive or libelous information are not permitted. If your ad is not received by January 22nd, 2021, your ad will not be included in the Guide.